

Job Interview (Listening Comprehension, Englisch - B1)



Name:

Date:

Resume of Maria Rodriguez

Personal Information

Full Name: Maria Rodriguez

Address: 2345 Oak St, Los Angeles, CA

Phone: (555) 123-4567

Email: maria.rodriguez@email.com

LinkedIn: linkedin.com/in/mariarodriguez

Education

High School: Los Angeles High School, Los Angeles, CA

Expected Graduation: June 2022

GPA: 3.9/4.0

Relevant Courses: Marketing, Business Management, Economics, Statistics

Experience

Marketing Intern

Tesla, Los Angeles, CA

June 2021 - August 2021

- Assisted the Marketing Manager in executing marketing campaigns for new car models
- Conducted market research and analyzed data to identify new consumer trends
- Created social media content and scheduled posts on various platforms
- Worked with the product team to develop new product features based on customer feedback

Sales Associate

Apple, Los Angeles, CA

July 2020 - May 2021

- Provided excellent customer service and assisted customers in making purchasing decisions
- Conducted inventory management and restocked products
- Coordinated with the management team to organize in-store events to increase sales

Skills

- Marketing strategy development and execution
- Social media content creation and management
- Market research and data analysis
- Strong communication and interpersonal skills
- Proficient in Microsoft Office and Adobe Creative Suite

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Listen to the interview



Audio Content

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<https://to-teach.ai/worksheet/SAuFtkFIMQkbSuryTDzt>

Answer the questions

Where did Maria work on a marketing campaign for a new car model?

- ☐ Tesla ☐ Apple ☐ Google ☐ Microsoft

What was Maria's task related to social media at Tesla?

- ☐ Created content for various platforms ☐ Managed customer service
☐ Designed car interiors ☐ Developed software applications

How did Maria assist a customer during her sales experience at Apple?

- ☐ Helped decide which iPhone model to purchase ☐ Designed a new app
☐ Repaired a broken iPhone ☐ Gave away free products

What skill does Maria have in marketing strategy development?

- ☐ Conducting market research and data analysis ☐ Programming software
☐ Graphic design exclusively ☐ Writing novels

What does Apple's current marketing strategy focus on according to Maria?

- ☐ Product design and customer experience ☐ Large discounts and clearance sales
☐ Celebrity endorsements only ☐ Television advertisements alone

How does Maria describe Apple's approach to building a customer base?

- ☐ Creating a loyal customer base ☐ Short-term promotional offers
☐ Free products for every customer ☐ Exclusively targeting business accounts