

Video Comprehension

Name:

Date:



Youtube: Why Is Everyone So Bad At Giving Gifts?

To watch the youtube video just scan the QR code.

Answer the questions

What is the focus of givers when giving gifts, according to research?

- The moment of unwrapping a gift The cost of the gift The size of the gift

How much of the value of all gifts do economists estimate is wasted?

- Up to 30% Up to 40% Up to 20%

What are the two metrics researchers asked givers and recipients to rate gifts along?

- Desirability and feasibility Price and quality Creativity and value

What is the most efficient gift according to economists?

- Cash Personalized items Gift cards

What did a 2011 study show about gifts that weren't on the recipient's wish list?

- They were considered more valuable and special
 They were considered less thoughtful and less personal
 They were considered more exciting and unexpected

What is the advice given to improve gift-giving?

- Make the gift as delightful as possible Always go for surprises.
 Give people what they ask for

Write a short summary of a video that gives tips on how to improve your gift-giving game during the holidays.
