

# Video Comprehension

Name:

Date:



## Youtube: Why Is Everyone So Bad At Giving Gifts?

To watch the youtube video just scan the QR code.

### Answer the questions

**What is the focus of givers when giving gifts, according to research?**

- The moment of unwrapping a gift    The cost of the gift    The size of the gift

**How much of the value of all gifts do economists estimate is wasted?**

- Up to 30%    Up to 40%    Up to 20%

**What are the two metrics researchers asked givers and recipients to rate gifts along?**

- Desirability and feasibility    Price and quality    Creativity and value

**What is the most efficient gift according to economists?**

- Cash    Personalized items    Gift cards

**What did a 2011 study show about gifts that weren't on the recipient's wish list?**

- They were considered more valuable and special  
 They were considered less thoughtful and less personal  
 They were considered more exciting and unexpected

**What is the advice given to improve gift-giving?**

- Make the gift as delightful as possible    Always go for surprises.  
 Give people what they ask for

**Write a short summary of a video that gives tips on how to improve your gift-giving game during the holidays.**

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