## 🎬 Watch the following video and answer the questions.

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|  | Youtube: Why Is Everyone So Bad At Giving Gifts?To watch the youtube video just scan the QR code.https://www.youtube.com/watch?v=Q9UUu2JBQB0 |

### Answer the questions

###### **What is one reason why people are often bad at giving gifts according to the video?**

 They focus too much on the recipient's practical needs. They are obsessed with the moment of unwrapping a gift. They prefer giving cash over thoughtful gifts. They always choose gifts from wish lists.

###### **What is the concept of 'deadweight loss' in the context of gift-giving?**

 The emotional disappointment of receiving an unwanted gift. The economic waste generated by unwanted gifts. The environmental impact of gift wrapping. The loss of sentimental value in cash gifts.

###### **Why might giving cash be considered a less ideal gift despite its efficiency?**

 It lacks sentimental value. It is difficult to wrap. It is often not accepted by recipients. It is more expensive than other gifts.

###### **What did the 2011 study about Amazon wish lists reveal about gift-giving?**

 People prefer surprise gifts over wish list items. Gifts from wish lists are considered more thoughtful. Wish list gifts are often returned. Surprise gifts are more appreciated.

###### **According to the video, what is a common mistake givers make when choosing gifts?**

 Choosing gifts based on feasibility rather than desirability. Focusing on the recipient's immediate reaction rather than practicality. Giving gifts that are too expensive. Ignoring the recipient's wish list.

###### **What is a suggested method to improve gift-giving according to the video?**

 Always choose surprise gifts. Give people what they ask for. Focus on the wrapping of the gift. Choose gifts based on personal preferences.

### Write a short summary of the YouTube video 'Why Is Everyone So Bad At Giving Gifts?'

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