

# Chat

Name:

Date:





## The Entrepreneurs

Hi team, it's so great to see you all here. I am excited to talk about our startup idea.

Nina

Hi @Me, yes we are excited too. So what's your idea?

Hiroshi

Yeah please share with us.

Well, my idea is to build a company that creates personalized healthy food ordering and delivery services for busy people.

Nina

That sounds interesting. How can we contribute?

Hiroshi

Yes, do you have any specific role in mind for us?

Yes, definitely. Here is what I'm thinking; @Nina, develop the menu options and pricing structure for our meals. @Hiroshi, work on developing a website app platform where users can order and view their meals.

Nina

Got it. Do you have any preferences for the menus?

Hiroshi

Would you consider low-carb and vegan options?

Yes, absolutely. I was considering creating a well-balanced meal plan that caters for all customers' needs. And if we include vegan and low-carb diets, we can reach out to more health-conscious customers who value variety in their diets.

Nina

That's great. I like the idea of being able to customize based on dietary requirements. It makes our service more accessible.

Hiroshi

Agreed. I find building an engaging website will be critical in creating an online presence for the business.

Yes, Hiroshi. That is key, and your role of building the platform will be vital in elevating us on the global stage. I will check for marketing and branding aspects of our startup.

Nina

What about delivery services and logistics?

Good catch, Nina. We can either outsource to delivery companies or take to the streets ourselves. It depends on the demand at the beginning stages of our business. Any other thoughts on this aspect?

Hiroshi

I think we should consider partnering with existing delivery services initially until we scale-up our business.

Nina

Agree. That would help reduce our operational costs and risk.

Yes, that seems reasonable. Let's start working on those specific roles and meet again soon to review progress. Thanks team!

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## Choose the correct answer

### What is the startup idea that the team is discussing?

- Personalized healthy food ordering and delivery services  Online music streaming  
 Personalized fashion styling  Eco-friendly cleaning products

### Who is responsible for developing the menu and pricing structure for the meals?

- No one, it's not important  Me  Hiroshi  Nina

### What role does Hiroshi play in the startup?

- Creating the marketing and branding strategies  Delivering the food to the customers  
 Developing a mobile game  
 Developing a website app platform where users can order and view their meals

### What dietary requirements are the team considering for the menus?

- Only salty foods  Low-carb and vegan options  High-carb and meat only options  
 No specific dietary requirements

### What is Nina's opinion about the personalized food ordering and delivery services?

- She thinks it's a risky business idea  She has no opinion about it  
 She thinks it makes their service more accessible  She thinks it's a waste of time and money

### What does Hiroshi think would be critical in creating an online presence for the business?

- Creating a Facebook page  Creating a Twitter profile  Creating a LinkedIn profile  
 Building an engaging website

### How does the team plan to handle delivery services and logistics?

- They will do everything by themselves  They have not thought about it yet  
 They will ask customers to pick up their food at the restaurant  
 They will either outsource to delivery companies or take to the streets themselves

### Who suggests partnering with existing delivery services initially?

- No one suggests that  Nina  Hiroshi  Me