

Chat - Reading Comprehension, Level B1



Name:

Date:



Startup Pioneers

Hey everyone! Excited to brainstorm ideas for our startup.

Akash

Hi @Maria! Yes, can't wait to get started. What should our focus be?

Liam

I've been thinking about a tech solution for organizing school projects. Thoughts?

Yoko

Sounds interesting. Could be useful for students and teachers alike.

Great idea, @Liam! Let's assign roles. @Akash: market research and competitor analysis @Liam: product development @Yoko: design and user experience @Maria: admin and finance

Akash

I'm on it. I'll start researching similar apps and their features.

Liam

I'll start working on the prototype. Any specific features we want?

Yoko

Let's make it user-friendly, with easy navigation and colorful design.

I'll handle the budgeting and look into potential funding sources.

Akash

Also, let's consider creating a marketing plan to reach schools and universities.

Yoko

Can we include feedback loops so users can suggest improvements?

Liam

Absolutely, user feedback is crucial for continuous enhancement.

Perfect! Let's schedule another meeting next week to discuss progress.

Akash

Looking forward to it! Let's make this startup a success.

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Answer the questions by reading the group chat.

What idea did Liam propose for the startup?

- ☐ A tech solution for organizing school projects ☐ An app for buying school supplies
☐ A social media platform for students ☐ An online marketplace for teachers

What role is Akash responsible for in the startup?

- ☐ Market research and competitor analysis ☐ Product development
☐ Design and user experience ☐ Admin and finance

What aspect of the product is Yoko focusing on?

- ☐ Design and user experience ☐ Product development ☐ Market research
☐ Finance and budgeting

Which feature does Yoko suggest for the product?

- ☐ Colorful design and easy navigation ☐ Advanced security settings
☐ Automated project grading ☐ Virtual reality integration

What did Akash propose to reach schools and universities?

- ☐ Creating a marketing plan ☐ Developing social media accounts
☐ Organizing a webinar series ☐ Offering free workshops

What role is Maria taking on in the startup?

- ☐ Admin and finance ☐ Product development ☐ Design and user experience
☐ Market research

Why does Liam think user feedback is essential?

- ☐ It helps in continuous enhancement ☐ It minimizes development costs
☐ It increases initial sales ☐ It ensures product security

What is the next step the team agrees on after the meeting?

- ☐ Scheduling another meeting to discuss progress ☐ Launching the product
☐ Creating social media content ☐ Hiring more team members